

IPHONE

GEAR

CHECKLIST



Get your gear for
less than \$100!

THANKS FOR DOWNLOADING YOUR IPHONE GEAR CHECKLIST.

This checklist will give you everything you need to build out an entire kit for shooting video on your iPhone. And you can do it for less than \$100. It's true! I've put together all of my favorite gear in one place; everything from lenses and lights to tripods and mics, and they're all linked directly to Amazon where you can add them to your cart and have your gear delivered right to your front door.

Each and every piece of equipment I recommend in this guide I have tried out and use myself. I've even reviewed a few of them on my YouTube channel, [so make sure you're subscribed over there for the latest gear reviews](#). *(Everything in turquoise is clickable, so feel free to click away and go exploring!)*



RETAIL VALUE FOR EACH PRODUCT IS SUBJECT TO CHANGE.
THE PRICES PROVIDED ARE RELEVANT AS OF THE DATE THIS CHECKLIST WAS CREATED.

LIGHTS + LENSES



***Auxiwa Clip On
Selfie Ring Light***
\$12.99

PROS:

I love this little ring light because it has three different brightness settings. I can adjust the brightness based on the brightness of my environment. In addition to shooting video, I also love to use this ring light for video conferences. The ring light fits perfectly around your camera to add that little “diva” factor.

CONS:

It's important to charge the batteries fully before using. Otherwise, the light will fade on you fairly quickly. But that is the case with any portable light source you'll use. You also don't have the ability to adjust the color temperature; the light is on the cooler side of color temperature.

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**NOT SURE WHAT COLOR TEMPERATURE IS? CLICK HERE TO
CHECK OUT MY RAP VIDEO ALL ABOUT IT. AND SUBSCRIBE!**

LIGHTS + LENSES



***FUNIPICA Phone Camera
Lens and Selfie Light
\$14.99***

PROS:

Besides being just the perfect shade of pink, this little gadget gives you a lot of options: you have two types of lenses as well as a light with several brightness levels AND three options for color temperature. It's super sturdy and portable for all of your on-the-go video adventures.

CONS:

The micro lens is SUPER micro, and I rarely ever use it (Micro means very close-up shots). Also, because the light doesn't wrap around your camera lens (it sits above it), you don't exactly get that "ring light" eye reflection magic that you'll get with the Auxiwa Clip on pg. 1.

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**I OWN THE PINK, BUT THIS PUPPY IS ALSO
AVAILABLE IN MINT GREEN!**

MICROPHONES



***Lavalier Lapel
Microphone***
\$12.89

PROS:

This mic is so easy to use! Plug it right into your headphone jack (or if you have the newer version of the iPhone, plug it into the adaptor), and you're ready to start recording video. The quality is great for the price!

CONS:

It's big and you can see it. That's my main complaint about any lav mic. I don't LOVE that you can see these mics, mostly because it's distracting and makes your video look more produced than on-the-fly. Also, you're attached to your phone while you're shooting. If you need to walk away for any reason, just remember to unclip it before something disastrous happens!

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**YOUR AUDIENCE IS WILLING TO FORGIVE BAD VIDEO QUALITY,
BUT BAD AUDIO QUALITY? DON'T EVEN WASTE YOUR TIME!**

MICROPHONES



Rode VideoMic Me
\$59.00

PROS:

This little gem is the most expensive product on this list, but let me tell you, it's totally worth it! Unlike the lav mic this microphone will improve audio quality without being seen. It's your secret video weapon for crushin' the audio game. And to top it off, Rode is my all-time favorite company for audio products.

CONS:

If you're using an iPhone without the headphone jack, you'll have a harder time with this mic. Also, if you move too far away or turn your head while talking, it may interfere with the audio levels. For this piece of equipment to work its magic, you need to be consistent with your distance from the phone and the direction you're speaking.

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WANT TO SEE HOW THIS MIC WORKS WITH THE
NEWER IPHONE? CHECK OUT THIS VIDEO.

STABILITY



***JOBY GripTight
GorillaPod
\$27.99***

PROS:

This thing is small enough to bring with you anywhere. The flexible legs make it easy to stand up on any surface or wrap around a tree branch or banister. Wherever you are, you can find a place to anchor this tripod and stabilize your iPhone! And it will work with all generations of iPhone.

CONS:

I love JOBY as a company, but this tripod is a bit flimsy. It takes some adjusting before I can get it to the perfect position without falling over. Once it's stable, shooting with it is a breeze!

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HERE'S AN OLD (AND BLURRY) VIDEO OF ME REVIEWING
THIS TRIPOD.

OTHER GEAR YOU MIGHT WANT TO CONSIDER:

External hard drive:

If you're going to be shooting a lot more content (which I hope you do), your computer will not be able to handle all of the extra data. Pick up a good hard drive (quality is essential in this purchase) to store and organize your video files.

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External Power Adaptor:

There's nothing worse than that low battery notification on your phone, especially when you're in the middle of making a great video. It messes with the creative flow. Keep in mind that video can use up a LOT of battery life. External battery to the rescue! You'll save yourself a lot of frustration by slipping this little guy into your camera bag.

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Selfie Stick:

Despite its unfavorable reputation, the selfie stick is an awesome tool for content creation, especially if YOU are the center of your brand. It basically replaces having your own personal videographer following you around and allows you to record YOURSELF doing things from a generous distance.

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Now that you've made it to the end of this checklist, it's time to order your gear and start shooting video! You don't need a lot of fancy, expensive equipment to make a lot of great video content. Start by using what you have and build your kit from there. I can't wait to see what you create.

About Paige:

I'm a video strategist + comedian that helps entrepreneurs attract more clients, subscribers, and loyal fans through creative and personality-driven video strategy. I have helped dozens of brands and influencers skyrocket their visibility through my signature strategy sessions. Fun fact: one of my most memorable experiences is the time I appeared as a contestant (and won big) on a game show!



HAVE YOU SUBSCRIBED TO MY YOUTUBE CHANNEL YET?
I PUT OUT WEEKLY VIDEOS ALL ABOUT...WELL, VIDEO!